



Agencja Reklamowa Radia Merkury

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PACKAGE FEES FOR BROADCASTING ANNOUNCEMENTS AND COMMERCIAL SPOTS FROM TRADE FAIR RADIO STUDIO

CURRENT IN 2011

1. ANNOUNCEMENTS AND COMMERCIAL SPOTS

NO. OF BROADCASTS	ANN.: UP TO 20 WORDS SPOT: UP TO 15"	ANN.: UP TO 30 WORDS SPOT: UP TO 20"	ANN.: UP TO 50 WORDS SPOT: UP TO 30"	ANN.: UP TO 75 WORDS SPOT: UP TO 45"
10	300,00	410,00	560,00	720,00
15	420,00	585,00	795,00	1.035,00
30	810,00	1.080,00	1.470,00	1.950,00
45	1.170,00	1.530,00	2.025,00	2.745,00
60	1.500,00	1.860,00	2.520,00	3.420,00
80	1.920,00	2.320,00	3.120,00	4.240,00
100	2.200,00	2.600,00	3.500,00	4.900,00

- The prices of the packages are not negotiable.
- We provide production services for all clients who do not have ready-made commercial spots. The Radio Commercials Production Price List applies here.
- In case of foreign language **announcements**, we charge an extra lump sum of 180 PLN* in order to cover translation and reading expenses.

*the fee is charged whenever the form of the announcement undergoes any changes

Trade Fair Radio Studio is located in Pavilion No. 15 of the Poznan International Fair (MTP)

We take orders at *Agencja Reklamowa Radia Merkury (Merkury Radio Advertising Agency)*, in Poznan, ul. Berwskiego 5, Monday to Friday, from 9.00 am to 4.30 pm and also at *Trade Fair Radio Studio* in Pavilion No. 15 (only during Trade Fair), e-mail: tsr@reklamamerkury.pl

We charge 23% of V.A.T. on all prices

